

KEEP GRAPEVINE BEAUTIFUL, INC.

Minutes of August 6, 2012 Meeting (DRAFT)

The Board of Directors met on Monday, August 6 at City Hall. Vice President Tim Hamilton called the meeting to order at 7:02. The following were present:

Board Members: Tim Hamilton, Dewey Stoffels, Rusty Walker, Ben Dyer, Tracy Southers, Socrates Villarreal, Jana Villarreal, Kathy Reece, Kira Saleem and Dave Orphey.

Executive Director: Mary Jo Tellin

Tim introduced Kira as our new Youth co-chair and Ben as our new Parks Board Liaison. Minutes from the August 6th meeting were reviewed. No changes were made and Kathy motioned to accept them as written. Tracy seconded and the motioned carried.

Reports:

President. Tim asked the Board to consider roles in preparation for the October election meeting. Let Tim or Mary Jo know if you want to continue in the same capacity or make a change.

Finance. Jana reviewed June financial activity. \$1,500 was transferred from PayPal to the Legacy Bank checking account; total funds available at June 30 were \$10,392.74. Jana and Mary Jo reviewed the City account, as these funds need to be used by September 30. The next website payment of \$1,500 will likely be directed to that account. Jana added that we will need to meet sometime soon to go over budget needs for the next fiscal year. Kathy asked for a reconciliation of how the \$4,978.91 will be spent and Tim added that we need July's actuals to see if the \$4,978 drops. Tim said he hopes to schedule a budget meeting next week with the Executive committee to discuss actuals vs. budget.

Executive Director. Mary Jo reported that we did the Glen Beck event last Friday and had 240 volunteers at four locations and it went smoothly with no bad incidents. Materials left over can be used on future projects, as only one of four projects got completely finished. 300 locations across the Metroplex were involved with this event. Keep America Beautiful Get Growing Day is September 8 nationwide. She hopes to get a sponsor to provide native plants and will update the Board when she learns how KGVB will be involved. October 6 is our Trash & Treasure waterway cleanup, one of our biggest events of the year. Mary Jo is trying to get sponsors as well as recreation-oriented vendors (e.g. DFW Surf) to participate with product demonstrations. Lastly, Mary Jo submitted a grant request to Levi Strauss and has still not received word about the Verizon grant.

Parks Maintenance. Rusty reported that new splash parks opened at Parr and Dove Parks and have been a huge hit. A new pavilion at Heritage Park is almost done and the footbridge across the creek at Parr Park is being redone. They are getting ready for the soccer and baseball seasons to start at the end of August. The Dove Park pool redo will go to bid around August 15. There will also be upgrades to the tennis court lights at the same time.

Parks Board. Ben noted that topics discussed at the last meeting included the need for more lighted fields and getting adequate playing for youth sports. There will be an 11:30 meeting tomorrow at the Senior Activity Center to present plans for expansion. The current facility is very affordable and the City Council wants the new facility to be affordable, too. Youth summer camps are taking place, including swimming and science. They are also working on the design for Casey's Clubhouse. Socrates asked about repaving at Bear Creek Park –Rusty noted that the small lot is almost done and then work on the large lot will begin. Ben mentioned that the Halloween event at the campground last year was a huge success without being advertised. He expects a decision on it at their next meeting. Kathy mentioned that traffic management was lacking on July 4th and hoped that lessons learned could benefit the next Halloween event.

Environmental Service. Dewey noted that the recycle plan is going to City Council again in a workshop scheduled for August 21st. On September 4th he will go back to City Council with proposed changes to ordinances needed to approve a rollout of large carts. Kathy suggested that the KGVB Litter & Recycling chair and other Board members attend the workshop. Check the City website for location and time. Also, Dewey has been working with businesses on a grease initiative intended to reduce volumes going into sewer lines. A recycling initiative was done of 300+ houses in an area with a low recycling rate. After face to face discussions with this group, a 39% increase in the recycling rate was experienced. The area is now at nearly a 90% participation level. He looked at data from last five years of recycling events; recycling and water conservation were the top two concerns voiced by citizens, followed by illegal dumping, air quality and soil contamination. They are coming to the end of the storm water drain marker program – Dewey thanked KGVB for participating in it. Lastly, Dewey has seen graffiti on dumpsters recently and several Board members noted they had seen more than usual. Mary Jo suggested taking pictures and sending them to Grapevine PD Gang Unit.

Marketing. Socrates reported that Eats i's wants to get involved with KGVB. Also, he started a new career with a different company and approached them to get involved with KGVB's community events. Also, Doug Evans asked Socrates to liaison with other groups that use the disk golf course at Bear Creek Park to help monitor and manage that resource. He wants to figure out a workable and sustainable solution to cigarette butts on the course.

Website. Mary Jo reported that Karen is still in Maine but still doing updates as needed.

Litter/Recycling. Mary Jo stated that Bruce has continued to outfit our new trailer to make it more useable. It now houses enough supplies for a 500 person volunteer project. Lastly, Mary Jo will start working with Bruce on the upcoming waterway cleanup event.

Beautification. Tracy noted that the annual litter index would be held on Friday from 8:30-12:30 and 2-3 more volunteers are needed. She raised the topic of wildflower planting at the train depot and along the railroad tracks and Tim mentioned we had to revisit it because of restricted access near the tracks. Wildflower planting in the fall is a good idea, though it may not be at that location.

New Business. Changes to the Standing Rules were previously sent to the Board for consideration. After a brief discussion, Tim requested a vote on changing the Standing Rules. The motion was made by Socrates and seconded by Kathy; it carried.

Concerning the 2012-2013 proposed calendar, Kathy asked about the Christmas parade 'green float'. Mary Jo knows someone to recruit with float building experience using volunteers. Also, a side committee could be formed to see what other organizations and cities do. Jana agreed to be our mascot and volunteered Socrates, too. Socrates motioned that we approve the proposed calendar as a 'living calendar', Tracy seconded and it carried.

Mary Jo stated that the Chamber of Commerce Golf Outing would be held Monday, September 24. They requested our help – please call the Chamber directly as a KGVB volunteer. Also, Mary Jo noted that the Volunteer Celebration Cruise would be on November 3 from 4-8 PM. Our top 10-15 sponsors and potential sponsors would be invited. We want to select awards to give our top volunteers and supporters and awards being considered will be made from recycled materials.

Mary Jo will send us a PDF and site map of our new website. E-mail her by Friday with major changes. After approval, things will start being moved into sections. The website matches our brochure (Volunteer/Partner/Donate).

The National Night Out has been dropped off our calendar. Mary Jo solicited feedback from the Police Department of how we could get involved without the 'Prize Patrol' we did in prior years.

Our final meeting of fiscal 2012 will be Monday, September 10. The slate of officers and chairs will be presented, as will a preliminary FY 2013 budget and a proposed Annual Meeting agenda.

Tim adjourned the meeting at 8:29PM (Motion; Kathy, Tracy; carried).