

**KEEP GRAPEVINE BEAUTIFUL AGENDA**  
**Board of Directors Meeting – Monday, May 7, 2018**  
**6:30 p.m. at The REC of Grapevine**  
1175 Municipal Way, Grapevine, TX 76051

- I. Call to Order**
- II. Introduction of Guests**
- III. Approval of Meeting Summary**
- IV. Financial Report**
- V. New Business/Discussion Items**
  - a. Debbie Price, Local Missions Coordinator, FUMC
  - b. Betsy Marsh, Environmental Education Coordinator, PARD – GO Wild Program
  - c. Litter Prevention
    - i. Goals & Objectives
    - ii. Litter Campaign
    - iii. Litter pick-up on Saturday, May 12 from 9-11am at Oak Grove Park – need Team Lead
  - d. KTB Conference
    - i. KGVB Booth – display and marketing material
    - ii. Board Attendance
  - e. North Texas Giving Day
  - f. Vote to approve purchase of cigarette tower
- VI. Other Business**
- VII. Adjourn**

***Mission***

*Keep Grapevine Beautiful is organized to preserve and enhance the local natural environment by strengthening citizen's levels of commitment through educational programs and engaging volunteer- based projects.*

**KEEP GRAPEVINE BEAUTIFUL SUMMARY**  
**Board of Directors Meeting – Monday, April 2, 2018**  
**6:30 p.m. at The REC of Grapevine**  
1175 Municipal Way, Grapevine, TX 76051

- I. Call to Order 6:35pm
- II. Guests Present: Greg Perry
- III. Attendance
  - a) Members: Lori Clark, Travis Christman, Ray Ramon, Rusty Walker, Sheila Lustfield, Krystyna Plut
  - b) Staff: Kathy Nelson, Cindy Harris
- IV. Approval of Meeting Summary.
  - a) Revised, 1<sup>st</sup> Sheila Lustfield and 2<sup>nd</sup>ed Krystyna Plut
- V. Financial Report (Ray)
  - a) \$400 deposit are grant funds award by the Ft Worth Audubon Society to build bird houses – restricted funds
  - b) Website funding
- VI. New Business/Discussion Items
  - a) Waste Reduction chair
    - i) Greg Perry to be considered for nomination
    - ii) Motion Ray, Rusty motioned – vote carried.
  - b) Litter Prevention Chair training report
    - i) Sheila Lustfield participated in the 1 hr online training course
    - ii) Training during the meeting
    - iii) Volunteer hour = \$24.16
    - iv) 3 biggest groups: religious, Education/youth(colleges) and social services
    - v) Main reason why people volunteer, is because they were asked
    - vi) Good for Team building exercises and family activity
    - vii) Full report is in the 4/2/18 meeting Agenda
    - viii) Discussion on having monthly Meet up/clean-up to start on June 23. Going forward schedule this during the fourth Saturday of the month. Suggest using “NextDoor” social media app. Plan is to have the Meet up start on 6/23 at 8am. Start taking in new volunteers with the Trash off scheduled on 4/7.
  - c) Environmental lecture series
    - i) Summer event, have during another event week, mid-week, excluding Wednesday. Once a Quarter, Try for May. Can use it for proper irrigation.
    - ii) Free Irrigation check, per the Grapevine website
      - (1) Confirm if we are ok with this
    - iii) Board wants to give it a shot
  - d) Raj Rapaka resignation (VP)
    - i) Raj is in Houston and thinks it best to resign, can stay on as long as needed. Lori Clark presented options to board for accepting resignation. Board opted to accept resignation and leave position open until September
      - (1) Lori accepted resignation and leave VP open until September

(2) Rusty 1<sup>st</sup>, Greg 2<sup>nd</sup>– vote carried.

- e) PARD's account is currently used for free Hootsuite social media scheduling. Free plan includes one user, NMT 30 scheduled posts at a time. As we increase social media content, it is advised that KGVB pay \$19 a month (\$228 a year) for HS business plan, includes one user, up to 10 social media profiles, and unlimited scheduling.
  - i) Will take the money out of Verizon for \$19 a month
  - ii) Travis motioned, Sheila seconded – vote carried.
- f) Board is invited to attend GCAA Awards dinner, Tuesday, June 12 6-9:30pm at the Sheraton Georgetown Texas Hotel & Conf Center. Dinner only ticket is \$75. Near Austin.
  - i) City was Granted: \$250,000 for the TxDOT Governor Community Achievement Award
  - ii) The city has created a gateway masterplan for the major corridors coming into GV.
    - (1) Landscaping, phase I
      - (a) Perry's steakhouse location is a suggested location.
      - (2) Could be used for Monuments

VII. Other Business

- a) Secretary report for website SEO. The site is missing from Google. Why? Main idea: update `<meta name="robots" content="noindex, nofollow" />` correct to: `<meta name="robots" content="follow">`, which allow Google to index and find the site.
- b) Holy Trinity is ready to work on their \$1000 grant, but we need a Master Gardener info.
- c) Candace Kyler is going to present the Dove Corner project to Grapevine Garden board.

VIII. Adjourn 7:35

- a) Greg Motion to adjourned, Ray seconded.