

April 2015 KGVB Board Meeting

Meeting Date: 04/06/15

Place: Bessie Mitchell House at the Grapevine Botanical Gardens

Time: 6:30 PM

Board members in attendance:

Bruce Ogletree – President

Dave Buhr – Vice President

Mendie Schmidt – Executive Director

Lori Clark – Sustainability Committee Chair

Dave Orphey – Treasurer

Rusty Walker – City Parks and Recreation Liaison

Jimmy Brock – Environmental Services

Raj Rapaka - Marketing Committee Chair

Ray Ramon – Recycling Committee Chair

Alison Shumaker – Secretary

Board members unable to attend:

Education Committee (vacant)

Monique Hester – Beautification Committee Chair

Maria Pohlman – Youth Committee Chair

Robyn Mckinney – Litter Committee Chair

Murray Cohen - Member

Guests:

Brittni Barnett

The meeting was called to order at 6:30 PM.

Approval of Minutes

February and March minutes were approved.

Reports

President: Bruce Ogletree reported the following:

- Bruce has been focused on EPIC Earth Day, working on the site layout and website updates
- The Recycling event (CRUD) generated several new volunteers

Treasurer: Dave Orphey reported the following:

- The financials were reviewed. Minimal activity.
- Mendie reviewed using the service “Square” for KGVB to take payments from vendors, donors and others as necessary

Executive Director: Mendie Schmidt reported the following:

- The Don't Mess With Texas Trash Off is April 11, and ~ 200 volunteers have pre-registered, and additional volunteers are expected the day of the event. Supplies can be picked up at the service center on the day of the event.
- Volunteers will come back around 10:30 to deposit their trash and recycling, at the Service Center.

- There will be a volunteer lunch at Meadowmere Park after the event, with a target time of 11:00. There will be a brief awards ceremony, giving awards for: 1. Largest group of volunteers 2) most trash/recycling bags collected 3) strangest item found. Sea Life has donated the prizes for the awards including 4 packs of passes and a free party on site for the winning group.
- EPIC Earth Day is shaping up well. 24 vendors are signed up so far. The site map is complete and Mendie shared it with the team. The event includes a Kid's Zone and a stage. Ambucs will have a food truck. Target reached out looking for ways to be more engaged in the community, and will be sending volunteers to the event.
- A small grant has been submitted to Keep Texas Beautiful, called "Love Where you Live". The purpose of the grant is to offset the cost of the Don't Mess With Texas Trash-Off by up to \$500.
- Mendie then discussed being strategic in recruiting skills and talent to the board, and approached Travis with DORBA (trail steward for GV Dallas Off Road Bike Association) to join the board.

Environment: Jimmy Brock reported the following:

- The Environmental Collection Center household hazardous waste event was on March 28, and was very successful, with 698 cars bringing household waste to be disposed of. It was the second largest event the city has had since the inception of the program. A full report is forthcoming.

Parks and Recreation: Rusty Walker reported the following:

- Horseshoe trail was skim coated with new asphalt
- The hand rails are being replaced on the two big bridges going from Dove Loop to Acorn Woods; one has been completed and the other one will be completed soon

Vice President/Parks and Recreation Board: Dave Buhr reported the following:

- The 40th annual Easter Egg Hunt was a big success (4,000 participants)
- The Parr Park spray ground is open, and the Dove Park spray ground will be open shortly
- The Vinyards Campground hosted an open house for the community to showcase the facilities of the campground
- There was a "Run to Re-build" event at Meadowmere Park which was a big success
- April 25th is the grand opening of the REC. Ribbon cutting is 10 a.m. The new Playbook has been distributed to the community.

Marketing: Raj Rapaka reported the following:

- Raj has been working on fundraising opportunities, including exploring companies that provide donation matching

Sustainability: Lori Clark reported the following:

- Still focused on communicating with the Sustain the Vine participants. Lori is working on a press release and an article to put on the KGVB website to generate publicity for the Sustain the Vine program.
- Lori distributed material, which outlined prior sustainability plans for KGVB. There's been a lot of good work done to generate ideas, which can be leveraged. The board will review and provide feedback and ideas at the May meeting.
- Lori will work with Impact Graphics to get the Sustain the Vine door clings completed, to provide recognition to local businesses that participate in the program

Recycling: Ray Ramon reported the following:

- Tacos Locos provided tacos for the hazardous waste event which was much appreciated
- A lot of community interest was generated for Keep Grapevine Beautiful
- Grapevine Recycling Day will be in November

New Business and Discussion:

- Keep Texas Beautiful Conference is in Ft. Worth in June, and Mendie encouraged the board to attend a session(s) if possible. There are day passes available, and many great sessions related to boards and fundraising, as well as others, will be offered. Mendie will share the schedule and registration details.
- Committee Selections – board members need to sit on other committees, in support capacities. Several board members communicated what other committees they would like to participate in.
- After the meeting was adjourned, the strategic planning session began, with review and discussion of our KGVB SWOT analysis, led by Mendie.