

**KEEP GRAPEVINE BEAUTIFUL AGENDA**  
**Board of Directors Meeting – Monday, May 1, 2017**  
**6:30 p.m. at The REC**  
1175 Municipal Way, Grapevine, TX 76051

- I. Call to Order**
- II. Introduction of Guests**
- III. Approval of Meeting Summary**
- IV. Financial Report**
- V. New Business/Discussion Items**
  - a. Earth Week/Day debrief and discuss opportunities for 2018 Earth Week/Day
  - b. Website/Mobile Site discussion
  - c. Metadata key words – brainstorming session
  - d. July Board Meeting – “To have or not to have. That is the question.” (vote requested)
  - e. Litter Index – brief description and sign up
- VI. Other Business**
- VII. Adjourn**

***Mission***

*Keep Grapevine Beautiful is organized to preserve and enhance the local natural environment by strengthening citizen's levels of commitment through educational programs and engaging volunteer- based projects.*

**KEEP GRAPEVINE BEAUTIFUL MEETING SUMMARY**  
**Board of Directors Meeting – Monday, April 3, 2017**  
**6:30 p.m. at The REC**  
1175 Municipal Way, Grapevine, TX 76051

**I. Call to Order**

Lori Clark called the meeting to order at 6:36pm.

- a. Members in attendance:** Lori Clark, Ray Ramon, Kathy Nelson, Rusty Walker, Cindy Harris, Raj Rapaka and Travis Christman
- b. Members absent:** Jimmy Brock

**II. Introduction of Guests**

Kim Mote

**III. Approval of Meeting Summary**

Rusty Walker motioned to approve the meeting summary of March 5, 2017 and Ray Ramon seconded the motion. Motion carried unanimously.

**IV. Financial Report**

Report was presented by Ray Ramon: closing balance as of March 31 was \$39,415.42.

**V. Discussion Items**

- a. KGVB Website & Mobile Application** – i5 has offered to bundle some services, along with a mobile adaptive version of the website. Travis suggested using Google analytics for one month and determine if mobile use is high enough to justify spending on project. His suggestion was to focus on social media and adding SEO tags to make the website more visible when searches occur that might match what KGVB offers. He asked who owns the domain. KGVB will continue to add Environmental Services information to the website and social media postings.
- b. Household Hazardous Waste Event** – 702 residents participated. Discussion of how KGVB can play a more active role in the event. Suggestions: car-to-car information/education/give-aways/multifamily waste reduction information/beautification hand-outs/road-side educational banners.
- c. Shady Oaks Trailer Park painting** – Event scheduled for Saturday, April 15 from 8:-1:30pm. Thirty-five volunteers were signed up. KGVB agreed to provide t-shirts for all volunteers.
- d. Earth Week & Earth Day**- April 19 volunteers will be DFW Hyatt Hotel, April 20 will be Southlake Apple Store and April 21 Aviall will provide volunteers. Work sites are Oak Grove and Rockledge Parks.

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- e. **KTB Annual Conference**- taking place June 12-14 in San Antonio, Cindy and Kathy will attend. Board members are invites as well.
- f. **Governor's Community Achievement Award** - Grapevine received second place.

**Other business**

none

- VI. **Adjourn** – Rusty Walker motioned that the meeting adjourn at 7:35 pm, Raj Rapaka seconded. Motion carried unanimously.

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