

**KEEP GRAPEVINE BEAUTIFUL AGENDA**  
**Board of Directors Meeting – Monday, June 5, 2017**  
**6:30 p.m. at The REC**  
1175 Municipal Way, Grapevine, TX 76051

- I. Call to Order**
- II. Introduction of Guests**
- III. Approval of Meeting Summary**
- IV. Financial Report**
- V. New Business/Discussion Items**
  - a. Review Sponsorship Applications and vote on who receives monies and how they are allocated
  - b. Vision for Beautification Efforts by KGVB
- VI. Other Business**
- VII. Adjourn**

***Mission***

*Keep Grapevine Beautiful is organized to preserve and enhance the local natural environment by strengthening citizen's levels of commitment through educational programs and engaging volunteer- based projects.*

**KEEP GRAPEVINE BEAUTIFUL MEETING SUMMARY**  
**Board of Directors Meeting – Monday, May 1, 2017**  
**6:30 p.m. at The REC**  
1175 Municipal Way, Grapevine, TX 76051

**I. Call to Order**

Lori Clark called the meeting to order at 6:32pm.

**a. Members in attendance:** Lori Clark, Ray Ramon, Kathy Nelson, Rusty Walker, Cindy Harris, Raj Rapaka, Jimmy Brock and Travis Christman

**b. Members absent:** none

**II. Introduction of Guests**

none

**III. Approval of Meeting Summary**

Rusty Walker motioned to approve the meeting summary of March 5, 2017 and Ray Ramon seconded the motion. Motion carried unanimously.

**IV. Financial Report**

Report was presented by Ray Ramon: closing balance as of April 30 was \$38,388.15.

**V. Discussion Items**

**a.** Earth Week/Day debrief and discuss opportunities for 2018 Earth Week/Day – While 2016’s EPIC Earth Day was educational, and featured interesting vendors, turn-out was relatively low. Additionally, companies inquired in 2016 about opportunities to volunteer, we had to turn them away.

Adjustments were made to 2017’s Earth Week, three businesses: Hyatt Regency DFW, Southlake Apple Store and Aviall provided 75 volunteers over three days, on two hour projects at Minnow Loop and Sand Bass Point. On Saturday, April 22 KGVB set up a table at the Grapevine Farmer’s Market. Traffic was slow at this event, which was attributed to cold weather and it being the first day of the Farmer’s Market. It was determined that in 2018 KGVB would partner with the company that rents the gazebo area from Parks & Recreation, to bring educational speakers (perhaps existing vendors) and possibly invite additional organizations along to observe Earth Day.

**b.** Website/Mobile Site discussion – It was agreed that KGVB would purchase keepgrapevinebeautiful.org and keepgrapevinebeautiful.com from enom.com, additionally Travis will present at next board meeting the mobile format for board members to see for themselves. Determination will be made at that time whether KGVB will also purchase “M.” platform. Motion

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made by Ray Ramon, second by Rusty Walker, motion carried.

- c. Metadata key words – brainstorming session – No metadata key words currently exist in KGVB’s tagline. Time was spent allowing board members to list all words that might possible be associated with the organization when searches are made on all major search engines.
- d. July Board Meeting – July board meeting cancelled. Motion made by Rusty Walker, second by Travis Christman, motion carried.
- e. Litter Index – will take place July 8. Board members were asked to assist in two hour event, which is required for all Keep America Beautiful affiliates.

**Other business**

- a. Keep Texas Beautiful awarded Gold Star status to KGVB.
- b. Sponsorship program is listed on KGVB and has been posted on Facebook. Applications are due at the end of May. Board will receive copies in their board packet to review for June board meeting.

- VI. **Adjourn** – Rusty Walker motioned that the meeting adjourn at 7:30 pm, Ray Ramon seconded. Motion carried unanimously.

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