

KEEP GRAPEVINE BEAUTIFUL AGENDA
Board of Directors Meeting – Monday, April 3, 2017
6:30 p.m. at The REC
1175 Municipal Way, Grapevine, TX 76051

- I. Call to Order**
- II. Introduction of Guests**
- III. Approval of Meeting Summary**
- IV. Financial Report**
- V. New Business/Discussion Items**
 - a. KGVB Website & Mobile Applications
 - b. House Hold Hazardous Waste: debrief
 - c. Shady Oaks Trailer Park painting, April 15
 - d. Earth Week & Earth Day
 - e. KTB Conference, June 12 – 14
 - f. Governor Community Achievement Award: update
- VI. Other Business**
- VII. Adjourn**

Mission

Keep Grapevine Beautiful is organized to preserve and enhance the local natural environment by strengthening citizen's levels of commitment through educational programs and engaging volunteer- based projects.

KEEP GRAPEVINE BEAUTIFUL MEETING SUMMARY
Board of Directors Meeting – Monday, March 6, 2017
6:30 p.m. at The REC
1175 Municipal Way, Grapevine, TX 76051

I. Call to Order

Lori Clark called the meeting to order at 6:34pm.

- a. Members in attendance:** Lori Clark, Ray Ramon, Kathy Nelson, Rusty Walker, Raj Rapaka and Jimmy Brock
- b. Members absent:** none

II. Introduction of Guests

Kim Mote

III. Approval of Meeting Summary

Travis Christman motioned to approve the meeting summary of January 9, 2017 and Jimmy Brock seconded the motion. Motion carried unanimously.

IV. Financial Report

None given but would be sent out via email.

V. New Business/Discussion Items

- a. Scholarship & Sponsorship Program Application Requirements – discussed with revisions to be provided via email with intentions to have ready for submittal request to occur in April.
- b. Mobile Applications – discussed the need for a separate mobile application or have a responsive website. The mobile app agreement between Abel and KGVB signed January 10, 2014 but have yet to receive a mobile app that is completed, tested and launched and whether three years later is the technology for which the framework is based on is obsolete or not. Much discussion ensued including additional costs to maintain, City's existing Mobile App and the change of KGVB organizational structure and website updates and how that would impact the existing framework of the mobile app developed by Abel. Board requested cost estimate from i5 to make the current website a responsive (mobile friendly) one and to continue this discussion next Board meeting.
- c. Constant Contact price increase – Board recommended not to utilize their services going forward.
- d. Social Media Board Member Highlights – the Board was not interested in pursuing.

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- e. House Hold Hazardous Waste Event Sign Up – March 25. Travis, Lori and Raj said they would work the booth.
- f. Shady Oaks Trailer Park painting – April 15. In support, the Board proposed providing KGVB t-shirts (general KGVB volunteer t-shirts) and requesting Lowe’s donate materials in support of their partnership with KAB affiliates.

VI. Other Business

- a. KGVB t-shirts: Board thought it was a good idea to create a KGVB Volunteer t-shirt that was not specific to one event but promoted KGVB volunteerism.

VII. Adjourn - Ray Ramon motioned that the meeting adjourn at 7:48 pm, Raj Rapaka seconded. Motion carried unanimously.

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